



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

GARY MCDOWELL  
DIRECTOR

**MICHIGAN CRAFT BEVERAGE COUNCIL  
TENTATIVE AGENDA**

April 16, 2019 – 1:00-4:00 p.m.

Iron Fish Distillery – 14234 Dzuibanek Road, Thompsonville, Michigan

- |         |  |
|---------|--|
| 1:00 pm | Welcome – Gary McDowell, Chair   |
|         | *Adoption of Agenda  |
| 1:05 pm | *Approve Minutes of December 13, 2018 meeting  |
| 1:10 pm | Council Member Comments and Updates  |
| 1:35 pm | FY19 Budget Update   |
| 1:40 pm | Research Committee Report  |
|         | *Approval of Recommended 2019 Research Grants  |
| 2:00 pm | Promotion Committee Report   |
|         | Presentation from LKF Marketing on Branding/Logo                                     |
| 3:00 pm | Proposal for Funding Strategic Industry Framework for Michigan Craft Beverage Sector |
| 3:15 pm | Michigan State University Distillation Program Continuation                          |
| 3:30 pm | New Business/Council Priorities  |
| 3:45 pm | 2019 Meeting Dates   |
| 3:50 pm | ** Public Comment  |
| 4:00 pm | *Adjourn   |

\* denotes action items

\*\* Individuals wishing to address the Council will be requested to limit their remarks to three minutes for their presentation. Documents distributed at the meeting will be considered public documents and are subject to provisions of the Freedom of Information Act. The public comment time provides the public an opportunity to speak; the Council will not necessarily respond to the public comment.